

SLOVENIA HR SUMMIT 29TH EAPM CONGRESS

4-5 April 2019
Bled Festival Hall, Bled, Slovenia



SPONSORSHIP BROCHURE

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ORGANISED BY



Welcome to the 29th European HR Congress & Slovenian HR Congress 2019!

The congress is hosted by the European Association for People Management and Slovenian HR Association, on April 4-5, 2019 in Bled, Slovenia.

The EAPM Congress has very long tradition taking place every second year since 1963. The 29th Congress is going to bring together the European HR Community for the very first time in a Southeastern European country. Our Slovenian HR Community is very dynamic, and we believe that this enriching event is going to bring fresh ideas in international spirit and atmosphere.

In the past Slovenian HR Congress, every year brought together 400+ participants. Our event is one of the biggest events for HR colleagues in SE Europe, and we believe that is becoming the “must go to” for HR directors and managers.

It is also a unique opportunity to hear from the leading minds and practitioners in the field of HR. This year we are going to gather around the theme “The Future is now. Choose your recipe from across Europe!”. We are going to discuss the continuous evolution of the HR’s role by emerging digital technologies, agile work, cultural and organizational transformation.

Meet the Reasons Why the European EAPM Congress is best opportunity to skyrocket your business!

- Meet the right people! Our attendees are hard to get and usually very busy. Be surrounded by great company for two days.
- Stand out from the crowd! Get the attention from our participants during and before the event. Please check our sponsors packages below.
- Meet the leading minds and practitioners in the field of HR and discover the hottest HR trends
- Ideal opportunity to exchange HR ideas with your colleagues and make new friends
- Have a great time, feel green Slovenia and visit Lake Bled to make your wishes come true

Join us as a sponsor and become an important part of European HR Community.

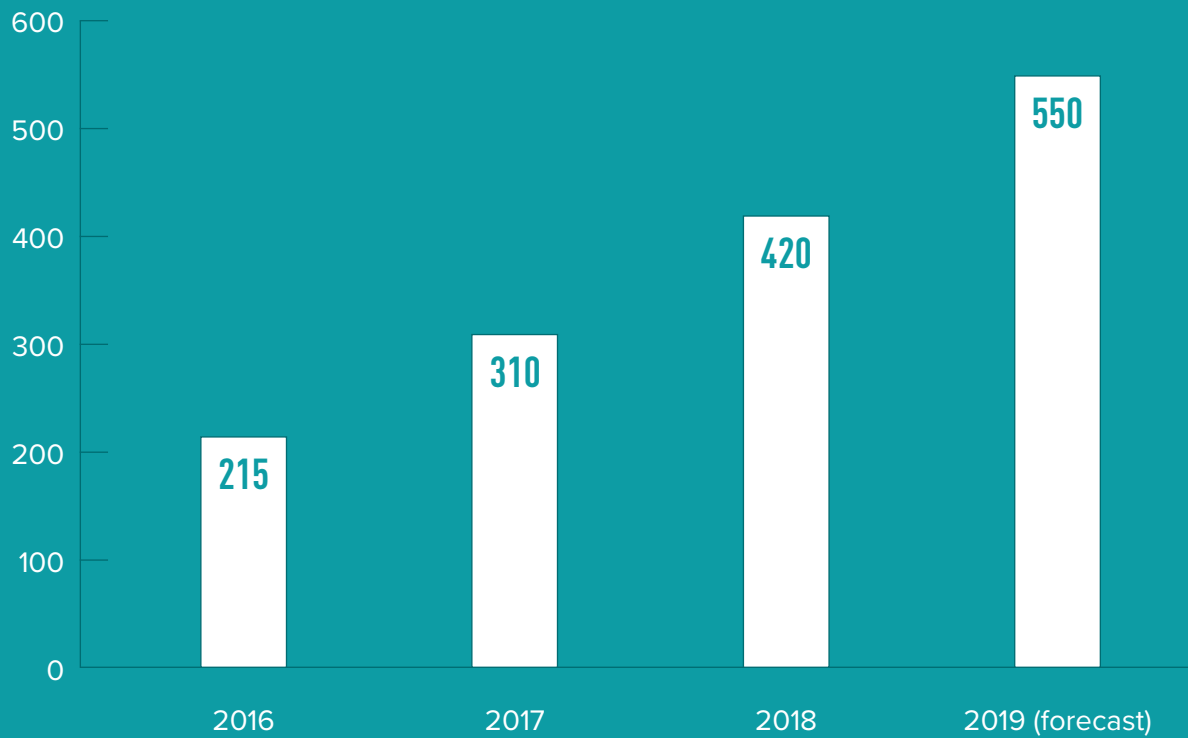
For more information please visit www.love-hr.com or send us an email to polona.kostomaj@planetgv.si

Looking forward to meeting you in Slovenia, the only country with the word LOVE in its name!

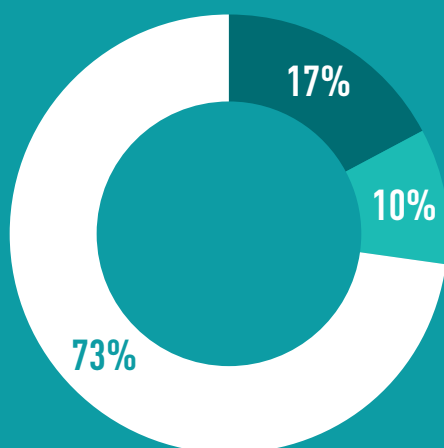
#loveHR

MEET ATTENDEES FROM PAST YEARS

IN NUMBERS

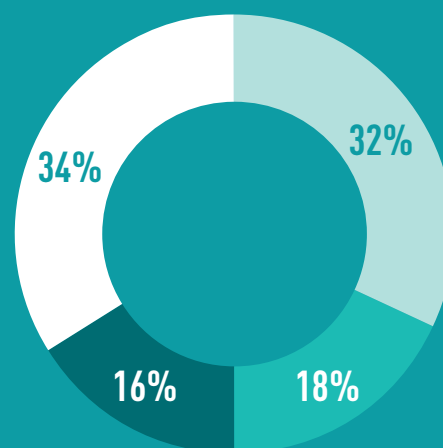


JOB TITLES



- HR managers
- HR directors/CEO
- Others

COMPANY SIZE



- 0-100
- 100-250
- 250-500
- +500

AGENDA

April 4, 2019

8.00-09.00	Registration
9.00-09.15	Welcome session
9.15-10.15	The Future is now!
10.15-11.00	Round table: The joy of Agile HR
11.00-12.00	Time for refreshment
12.00-12.30	Good looking people do better. Get over it!
12.30-13.00	Onboarding quickly & successfully
13.45-15.15	Lunch break
15.15-15.45	Cultural competence drives value creation
15.45-16.15	Culture x3: Organization, Team, Individual
16.15-17.00	What can we learn from each other?
17.00-17.30	Award Ceremony

April 5, 2019

7.30-09.00	Charity run around lake
9.00-09.30	Registration
9.30-10.30	Creative Leadership: creativity, agility, big vision and collaboration
10.30-11.15	Time for refreshment
11.15-11.45	Quantum Leadership: New roles and business thinking for new age
11.45-12.15	HR can have a key role in an organization success
12.15-12.45	Is CHRO the new CEO: seeing both sides
12.45-14.30	Lunch Break
14.30-15.15	Round table: HR Comptencies for the future
15.15-16.15	Forever young: What's your second career? What's your passion?
16.15-16.15	Closing remarks

SPONSOR PACKAGES

GENERAL SPONSOR

Before the conference

- Sponsor's gifts/promo materials for participants (up to 50 g)
- Company description on the website (up to 500 characters)
- The logo on the website
- Presentation of the sponsor on the FB's side of the Congress
- Presentation of the sponsor in the newsletter of the Congress
- Sponsor's banner in the newsletter of the Congress
- The logo of the sponsor in the newsletter of the congress
- 3x PR-article on the HRM portal
- 1/1 ad in the HRM magazine
- 2/1 PR article in the HRM magazine

At the conference

- Guest speaker
- Advertising video in the hall
- Sponsor's booth
- Roll-up in the hall
- Roll-up in the lobby
- 5x gratis fees for the Congress
- Public thanks to the sponsor at the Congress

Price: 5.500 € + VAT

BIG SPONSOR

Before the conference

- Sponsor's gifts/promo materials for participants (up to 50 g)
- Company description on the website (up to 500 characters)
- The logo on the website
- Presentation of the sponsor on the FB's side of the Congress
- Presentation of the sponsor in the newsletter of the Congress
- Sponsor's banner in the newsletter of the Congress
- The logo of the sponsor in the newsletter of the congress
- 2x PR-article on the HRM portal
- 1/1 ad in the HRM magazine

At the conference

- Expert workshop – parallel programme (90 min; max. 36 participants)
- Advertising video in the hall (30 s)
- Sponsor's booth
- Roll-up in the lobby
- 3x gratis fees for the Congress
- Public thanks to the sponsor at the Congress

Price: 3.500 € + VAT

KEYNOTE SPEAKER SPONSOR

Before the conference

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- Presentation of the sponsor in the newsletter of the Congress
- Sponsor's banner in the newsletter of the Congress
- The logo of the sponsor in the newsletter of the congress
- 2x PR-article on the HRM portal
- 1/1 ad in the HRM magazine

At the conference

- Logo exposure next to the keynote speaker
- Advertising video in the hall
- Sponsor's booth
- Roll-up in the lobby
- 3x gratis fees for the Congress
- Public thanks to the sponsor at the Congress

Price: 3.500 € + VAT

NETWORKING PARTY SPONSOR

Before the conference

- Sponsor's gifts/promo materials for participants (up to 50 g)
- Company description on the website (up to 500 characters)
- The logo on the website
- Presentation of the sponsor on the FB's side of the Congress
- Presentation of the sponsor in the newsletter of the Congress
- The logo of the sponsor in the newsletter of the congress
- 1x PR-article on the HRM portal
- 1/1 ad in the HRM magazine

At the conference

- Advertising video in the hall
- Sponsor's gifts for participants at the evening party
- Sponsor's booth
- Roll-up in the lobby
- 2x gratis fees for the Congress
- Public thanks to the sponsor at the Congress

Price: 3.000 € + VAT

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- The logo of the sponsor in the newsletter of the congress

At the conference

- Sponsor's booth
- Roll-up in the lobby
- 1x gratis fee for the Congress
- Public thanks to the sponsor at the Congress

Price: 2.000 € + VAT

MINI SPONSOR

Before the conference

- Sponsor's gifts/promo materials for participants (up to 50 g)
- Company description on the website (up to 500 characters)
- The logo on the website
- Presentation of the sponsor on the FB's side of the Congress
- Presentation of the sponsor in the newsletter of the Congress
- The logo of the sponsor in the newsletter of the congress

At the conference

- Roll-up in the lobby
- 1x gratis fee for the Congress
- Public thanks to the sponsor at the Congress

Price: 1.500 € + VAT

UPGRADE OF SPONSORSHIP PACKAGES

Expert workshop – parallel programme

Duration	Number of participants	Price
45 min	up to 36 participants	700 € + VAT
90 min	up to 36 participants	950 € + VAT
45 min	up to 100 participants	1.500 € + VAT
90 min	up to 100 participants	1.950 € + VAT
5 hours	up to 100 participants	3.500 € + VAT

COFFE BREAK SPONSOR

Before the conference

- Sponsor's gifts/promo materials for participants (up to 50 g)
- Company description on the website (up to 500 characters)
- The logo on the website
- Presentation of the sponsor on the FB's side of the Congress
- The logo of the sponsor in the newsletter of the congress

At the conference

- Roll-up in the lobby
- 1x gratis fee for the Congress
- Public thanks to the sponsor at the Congress

Price: 1.000 € + VAT

CHARITY RUN SPONSOR

Before the conference

- Sponsor's gifts/promo materials for participants (up to 50g)
- Company description on the website (up to 500 characters)
- The logo on the website
- Presentation of the sponsor on the FB's side of the Congress
- Presentation of the sponsor in the newsletter of the Congress
- The logo of the sponsor in the newsletter of the congress

At the conference

- Roll-up in the lobby
- 1x gratis fee for the Congress
- The logo on the start numbers of the race
- Awarding the winners of the charity run
- Public thanks to the sponsor at the Congress

Price: 1.500 € + VAT

NECK STRAP SPONSOR

Before the conference

- Company description on the website (up to 500 characters)
- The logo on the website
- The logo of the sponsor in the newsletter of the congress

At the conference

- Roll-up in the lobby
- Printed neck strap
- Public thanks to the sponsor at the Congress

Price: 800 € + VAT

PROMO MATERIALS

Before the conference

- Sponsor's gifts/promo materials for participants (up to 50g)
- Company description on the website (up to 500 characters)
- The logo on the website
- The logo of the sponsor in the newsletter of the congress

At the conference

- Public thanks to the sponsor at the Congress

Price: 600 € + VAT

INTRESTED IN SPONSORING OR EXHIBITING AT SLOVENIA HR SUMMIT?

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Looking forward to meeting you in Slovenia, the only country with the word LOVE in its name!
#loveHR

SOME OF THE COMPANIES THAT HAVE SPONSORED THE SLOVENIA HR SUMMIT

